



THE MYTON HOSPICES FIREWALK

Thank you for signing up to The Myton Hospices Firewalk!

With your help and support, we want to raise £10,000 from this event so we can continue to provide our services free of charge to people with life-limiting illnesses, and their families, now and in the future.

We are delighted to be hosting our first ever Firewalk – and even more delighted you have signed up for what promises to be a fantastic evening as you put your mind over matter and walk over hot coals for the cause!

This pack has everything you need to know about the event, information about our vital work and why your fundraising is so important.

Thank you again for signing up, we can't wait to see you there!





THE DIFFERENCE YOUR SUPPORT MAKES...

We hope the fundraising story of James' uncle, Dan McHugh, will inspire you in your Firewalk challenge and on the fundraising trail too.

In 2019, following diagnosis for a terminal brain tumour, Dan's nephew, James McHugh, spent 11 weeks at Coventry Myton Hospice. During his brave fight, James received 'fantastic care, love and support' from the Myton staff for whom 'nothing was too much'.

It was this amazing support received by James and his family that inspired 59-year-old Dan to hit the fundraising trail – in James's memory and to say thank you.

During his stay at Myton, James's condition improved enough for the Myton team and his family to arrange a surprise 30th birthday party for him at the hospice, surrounded by his family and friends.

Following a long battle with a brain tumour, James died in July 2019, aged just 30.

Dan had planned to fundraise along with James's dad, Con, to self-fund the Inca Trail challenge that Myton had organised. Unfortunately, Covid put paid to these plans for the year so he decided to come up with his own challenge to make sure Myton didn't lose out at a time it so desperately needed financial support.

Coincidentally, the company that Dan works for in Warwick (Accenture), had chosen Myton for its charity that year so he had great support from his work colleagues also.

Dan decided he would row 100km (62 miles) in a day for the cause on a concept2 rowing machine. These are indoor training machines used by Olympic standard rowers. Already a

keen rower, Dan has completed a number of Marathons on his indoor rowing machine, however nothing like the 100km he now set himself!

"I thought about doing a 50k row, which would have been a challenge, but definitely do-able," added Dan "but the 100k was something I wasn't sure I would be able to do, having never done anything like that before". This was the perfect challenge for him.

Months of hard training ensued and when the day finally arrived – Friday, November 27, Dan absolutely smashed it in James's memory, completing the arduous 100k in under eight hours!

And the reward for his efforts?

Dan raised an amazing £7,210 (£8,670 including Gift Aid) - thanks to the amazing support of friends, family and work colleagues.

"The stunning amount raised is a fitting tribute to James and to the amazing nurses and staff at The Myton Hospices, who made every moment of James's stay so much better – for him, for the family and for his friends. Seeing them in action first-hand is eye-opening. "They are truly remarkable. Not only providing amazing medical care, but also doing it with a smile on their faces and giving such warmth and care to everyone involved".

I am so glad I have been able to raise such a wonderful amount of money to enable them to give that same love and care to more people just like us and James."

Every penny you raise in sponsorship will help to ensure we can support more people like James and his family when they need us most.

RAISING THE MONEY

All Firewalkers have pledged to raise a minimum of £100 in sponsorship.

Your registration fee covers the cost of the event, but it is your sponsorship money which makes the difference to our patients and their families. For raising £100 all participants will receive a Firewalk 2021 t-shirt and mug to collect a free hot drink in on the night!

To hit our £10,000 fundraising target we rely entirely on you raising sponsorship - if all of this year's Firewalk participants raised £100 or more, we would hit this target.

Whether you choose to fundraise or make a donation in lieu, have a look at the difference the money will make to the people Myton cares for:



would cover the cost of two hour's specialist nursing care



could fund a patient's meals for one week



would fund a Myton at Home nurse visit to a patient in their own



will fund an inpatient bed for one day

ONLINE FUNDRAISING

Setting up a JustGiving fundraising page is one of the most effective and easy ways of encouraging families, friends and colleagues to sponsor you. By setting up a JustGiving page, you can share your fundraising page via email and on Facebook, Instagram and Twitter as often as you want to.

Having an online fundraising page also means you do not have to physically collect money after the event, plus Gift Aid is automatically calculated and processed.

If you haven't already why not set up your online fundraising page through JustGiving with just a few simple clicks.

Want to find out how to set up a JustGiving page? Please read the flyer included in this hub.

GIFT AID

UK tax payers can raise an additional 25% through Gift Aid at no extra cost to themselves. To ensure we can claim Gift Aid we need the full name, home address and post code of your sponsors – and of course don't forget to tick the Gift Aid box!

FACEBOOK FUNDRAISING

Please let us know, by emailing the Events Team, if you set up a Fundraiser on Facebook; we receive limited information from Facebook which makes it extremely hard for us to link the donation to your fundraising otherwise.

MATCH FUNDING

These are two words charities love to hear! Many employers offer match funding which means they will match what you have raised (to a certain amount), potentially doubling what you raise for Myton! Why not speak to your employer to find out if this is something they will do?

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FUNDRAISING INSPIRATION

Myton's mission is to be here for everyone who needs us – from people who have been diagnosed with a life limiting illness - to their loved ones and carers.

Last year, despite the challenges of Covid-19 which limited our ability to offer some of our services, we still supported 1,400 people and their families, in our hospices, via our patient & family support services, and in the community through Myton at Home.

With a staggering £7.8million to be raised through fundraising to ensure Myton can continue to exist and be there for people with life limiting and terminal illnesses, your support is vital. You never know when you, or someone you love, will need a hospice. By raising sponsorship or donating in lieu, you are investing in Myton's future as well as making a difference to the people who need us right now.

EVENT GUIDE

Date:

Friday 5th November 2021

Location:

Warwick Myton Hospice, Myton Lane, Warwick, CV34 6PX

Cost:

£100 minimum sponsorship

Schedule:

Registration: 6.30pm

Safety Briefing: 7pm

Firewalk: from 8pm



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