

THANK YOU FOR SIGNING UP TO OUR SANTA DASH!

Welcome to #TeamMyton and thank you for signing up to our Santa Dash!

Dressed head to mistle-toe in a santa suit or other festive clothing, join fellow dashers on Sunday 8th December at 9am as you run, jog or walk around Victoria Park and Leamington Spa.

You'll even be able to meet the main man himself, with Santa congratulating you on the finish line with festive face painting, food vendors and an inflatable snow globe!

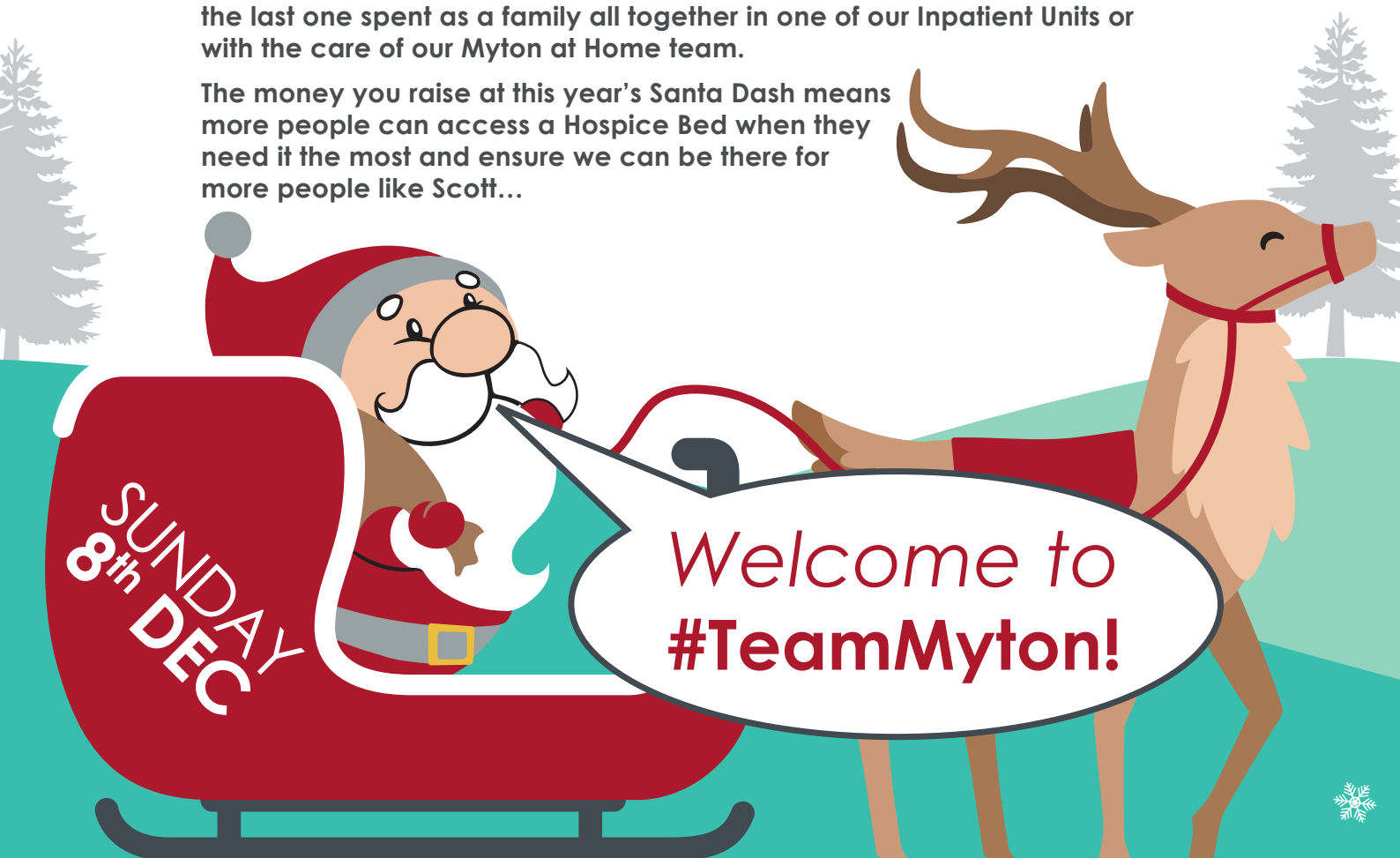
Fun for all the family, children can also take part in our Mini Dash. Starting at 10am, the Mini Dash is open for children under the age of 8, receiving a medal from Santa himself!

And of course, we can't forget our Santa Paws! Enter your festive pooch into our Best Dressed Dog competition to be in with the chance to win some amazing prizes!

Every dasher taking part will win a Santa Dash medal which you can proudly hang on your tree!

Christmas is the time for joy, family and food. For some, it's a time where the absence of a loved one is felt more heavily. For many, this Christmas will be the last one spent as a family all together in one of our Inpatient Units or with the care of our Myton at Home team.

The money you raise at this year's Santa Dash means more people can access a Hospice Bed when they need it the most and ensure we can be there for more people like Scott...



The difference your support and sponsorship makes *Scott's story*



In November 2023, Scott Pace was diagnosed with bowel cancer and was told it had spread to his liver and he had small lesions on both of his lungs. With chemotherapy and radiotherapy unavailable due to the toxins in his body from his liver, Scott, aged just 30, and his family were told no further treatment was available.

Sheena Odell-Pace, Scott's mum, said:

"Being told there was nothing else they could do for Scott, we were unsure how long he would be with us. The main goal was to keep him as pain free and comfortable as possible for as long as we had with him. Myton was mentioned, and initially Scott didn't want to be admitted as he thought a hospice was where old people go to die. After a conversation with the consultants and the pain management nurse, his brother Alex and a friend took him from the hospital to the entrance of Coventry Myton Hospice in a wheelchair and looked at the virtual tour of Myton on the website. Whilst they were outside the hospice, Scott said he would be happy to go there for the Christmas period."

Scott was admitted to our Coventry Myton Hospice on 23rd December for palliative care, just two days before Christmas Day. But the family were determined

to enjoy their Christmas together.

Sheena added:

"On Christmas Eve, myself and Alex collected all our Christmas table decorations from home whilst Scott's dad, Bill, and the wonderful staff moved a few



The family enjoying their Christmas tradition



Scott Pace

tables and chairs into Scott's room for us to decorate. On Christmas Day, we cooked our Christmas meal of a roast duck and potatoes to take to Scott at the hospice with Myton providing vegetables to add to our feast. We enjoyed some port – a Christmas tradition of ours – and we had our family Christmas, the four of us together making the most of what was likely to be our last Christmas Day together.

"We will be forever grateful to Myton as a whole and the individual staff members that gave up their own Christmas Day to enable us to celebrate with each other, with Scott being as comfortable and pain free as possible. The day will be one we'll always remember."

A few days after Christmas, Scott's family stayed in our relatives accommodation.

Sheena said:

"We were given a key to one of the relatives accommodation suites to ensure we all got some rest, even if it was during the day if we were with Scott the night before, yet not be too far away. This closeness was a blessing and to have a place where we could go to get some rest and be back with Scott in just a few moments if anything was to happen was more reassuring than I can explain."

Scott died on Sunday 7th January 2024 aged just 30 years old, only two months after he was diagnosed.

Raising the money

If you have donated in lieu or have pledged... sorry pledged to raise as much as you can on your Just Giving page, there is no minimum sponsorship amount for this event but we suggest a minimum sponsorship target of £50 per person, or a minimum sponsorship target of £100 for a family of four. If you commit to fundraising these amounts you can become one of our **Santa's Little Helpers**. As a big thank you for your incredible dedication to fundraising, you will receive a red glitter Santa Hat, delicious mince pie and hot drink from the VIP Fundraiser gazebo. The top 10 fundraisers will also receive an exclusive Myton Christmas jumper!



To reach our target of £45,000 for this event, we rely entirely on you raising sponsorship as the entry fee only covers the cost of us putting on the event.

Have a look at the difference the money you raise could make...



will cover the cost of one patient's Christmas Day and Boxing Day meals



covers the cost of two hour's specialist nursing care



will fund a patient's meals for one week



will fund five children's bereavement counselling sessions to help a young person who is facing their first Christmas without a loved one



would fund a Respite bed for one day to give carers a much-needed break over the festive period



will fund our Myton at Home service for one day, enabling patients to be in the comfort of their own home at Christmas



will fund one inpatient bed on Christmas Day

We are confident that with your support we can raise £45,000 from this event which could almost fund the recruitment, training & salary for a registered nurse for one year!

You may have seen our Urgent Appeal to raise £240,000, which could fund the recruitment, training & salary for five registered nurses for a year, to reduce our waiting list and ensure more people in Coventry and Warwickshire can access a Hospice Bed. With the amazing support of people like you we hope we can achieve this!

We will be there with you for every step of your fundraising journey with fantastic support and a festive training plan!

Gift Aid

UK taxpayers can raise an additional 25% through Gift Aid at no extra cost to themselves. To ensure we can claim Gift Aid we need the full name, home address and postcode of your sponsors – and of course, don't forget to tick the Gift Aid box!

Contact details

We are with you every step of the way in the run up to Santa Dash to make sure you have the tools to raise as much money as possible as well as having a great time taking part in the event! If you have any questions or need anything, please do not hesitate to contact the Fundraising team by calling 01926 838825 or emailing events@mytonhospice.org

Online Fundraising

Setting up a JustGiving fundraising page is one of the most effective and easy ways of encouraging families, friends and colleagues to sponsor you. By setting up a JustGiving page, you can share your fundraising page via email and on Facebook, Instagram and Twitter as often as you want to.

Having an online fundraising page also means you do not have to physically collect money after the event, plus Gift Aid is automatically calculated and processed.

If you haven't already why not set up your online fundraising page through JustGiving with just a few simple clicks.

You can also keep an eye on our JustGiving Top Fundraisers leader board to see if you're in the top 10! Want to find out how to set up a JustGiving page? Please see below.

Facebook Fundraising

Please let us know, by emailing the Events Team, if you set up a Fundraiser on Facebook; we receive limited information from Facebook which makes it extremely hard for us to link the donation to your fundraising otherwise.

Match Funding

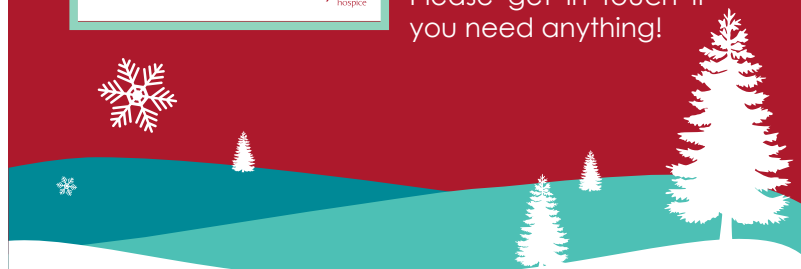
These are two words charities love to hear! Many employers offer match funding which means they will match what you have raised (to a certain amount), potentially doubling what you raise for Myton! Why not speak to your employer to find out if this is something they will do?

Fundraising inspiration



There are lots of different ways to fundraise; you don't just have to ask people to sponsor you. We have included our 1-25 Festive Fundraising Ideas to help you boost your sponsorship!

We can provide you with Myton collection tins and balloons. Please get in touch if you need anything!





Event Guide

Schedule

- 9am:** Registration opens
- 9am:** Royal Brass Band (First Set)
- 9.30am:** Christmas Performance
- 10am:** Mini Dash 100m Dash
- 10.15am:** Best Dressed Dog Competition
- 10.20am:** Speeches from Myton and Mayor of Leamington
- 10.25am:** Santa Dash Warm Up
- 10.30am:** Christmas Snow Start and Countdown
- 10.30am:** Sporty Santa's set off (complete the run under 30 minutes)
- 10.35am:** Strolling Santa's set off
- 10.30am:** Royal Brass Band (Second Set)
- 10.45am:** Performances, Mince Pies and Mulled Wine
- 1pm:** Event closes

Everyone must register on the day – this year there is no pre check-in.

Santa Suit and T-Shirt Collection



If you have chosen to have a Santa Suit or Myton T-Shirt, you will be able to pick these up from our Warwick Myton Hospice on the following days:

Wednesday 27th November
between 4pm and 7pm

Saturday 30th November
between 10am and 1pm

Alternatively, you can pick up your santa suit or t-shirt on the day of the Santa Dash, Sunday 8th December at Victoria Park, Leamington Spa, CV31 3PH.

If you haven't ordered a santa suit or t-shirt but would like to wear one for the dash, they will be available to purchase on the day for £5.

Everyone must register on the day of the event, picking up santa suits and t-shirts does not automatically register participants.

Location

We ask that all festive fundraisers gather at Victoria Park (CV31 3PH). If you have never seen hundreds of Santas gathered like this before you are in for quite a treat!

Route

Starting and finishing at Victoria Park, Santas and elves will run, walk or jog around the park and through Leamington Spa to complete their 5k. There will be clear signage throughout the route and there will be plenty of volunteer marshals to direct you and cheer you on!

Parking

There are plenty of parking facilities in Leamington Spa which are just a short walk away from Victoria Park:

St Peters multi-storey CV32 5EL (access via Augusta Place)

Adelaide Bridge CV31 3PD

Bedford Street CV32 5DT

Royal Priors multi-storey CV32 4XT

Dressing Up

Whatever festive attire you wear, please make sure you have suitable footwear and clothes underneath to keep you warm.

Medals

Everyone who completes the route will receive a bespoke Santa Dash medal which can also be re-used as a tree decoration.

Best Dressed Dog

We've always encouraged well-behaved dogs to take part in our Santa Dash events, why not put your four-legged friends in the spotlight with our festive fancy dress competition for just £2!

Whether they have a Christmas jumper, Santa suit or antlers to wear, dress your dog in something festive and enter them into our Best Dressed Dog competition. There will even be a prize for the top dog!

Why not raise some extra money for Myton by asking people to sponsor your dog too?!

Facilities

There will be public toilets located in Victoria Park.

First Aid

Please keep an eye out for other Santa dashers and should there be any issues please get in touch with the events team as soon as possible. If you are feeling unwell or need first aid please call the events team mobile: **07596 953 076**.

In the event of an emergency do not hesitate to call 999.

Please be aware that as the event is held in winter the weather conditions are likely to be more adverse, so please take care along the route and make sure you wear suitable footwear.



Refreshments and entertainment

As well as the main man himself along with his sleigh, there will also be an inflatable Snow Globe for photos and lots of activities for the family to get into the Christmas spirit, including face painters and festive performances.

Fun for all the family, children can also take part in our Mini Dash for free. Starting at 10am, the Mini Dash is open for children under the age of 8, receiving a medal from Santa himself! There is no pre-registration for the Mini Dash – just turn up on the day!

Food and drink will be available to purchase on the day with a variety of breakfast items. Treat yours-elf with a well-deserved mince pie and mulled wine after the dash. You can enjoy the variety of Christmas performances and sing along to the classic carols to get you into the Christmas spirit - it's the time that every santa has a ball after all!

Help us spread the word!

Encourage your friends, family and work colleagues to take part too and make this the best Santa Dash yet!

Facebook and Twitter

Keep up to date with all the latest news about this year's event by joining our official Santa Dash Facebook event page. You can share the event and posts to encourage others to take part too! It's not often you get the chance to walk or jog around Leamington Spa dressed as Santa!

And finally...

Good luck with all your fundraising and training, and be sure to get in touch if you need any help.

Thank you again for taking part - we look forward to seeing you in December!

The Myton Events and Fundraising team.

01926 838838

events@mytonhospice.org

www.mytonhospice.org/Santa

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Registered Charity No. 516287

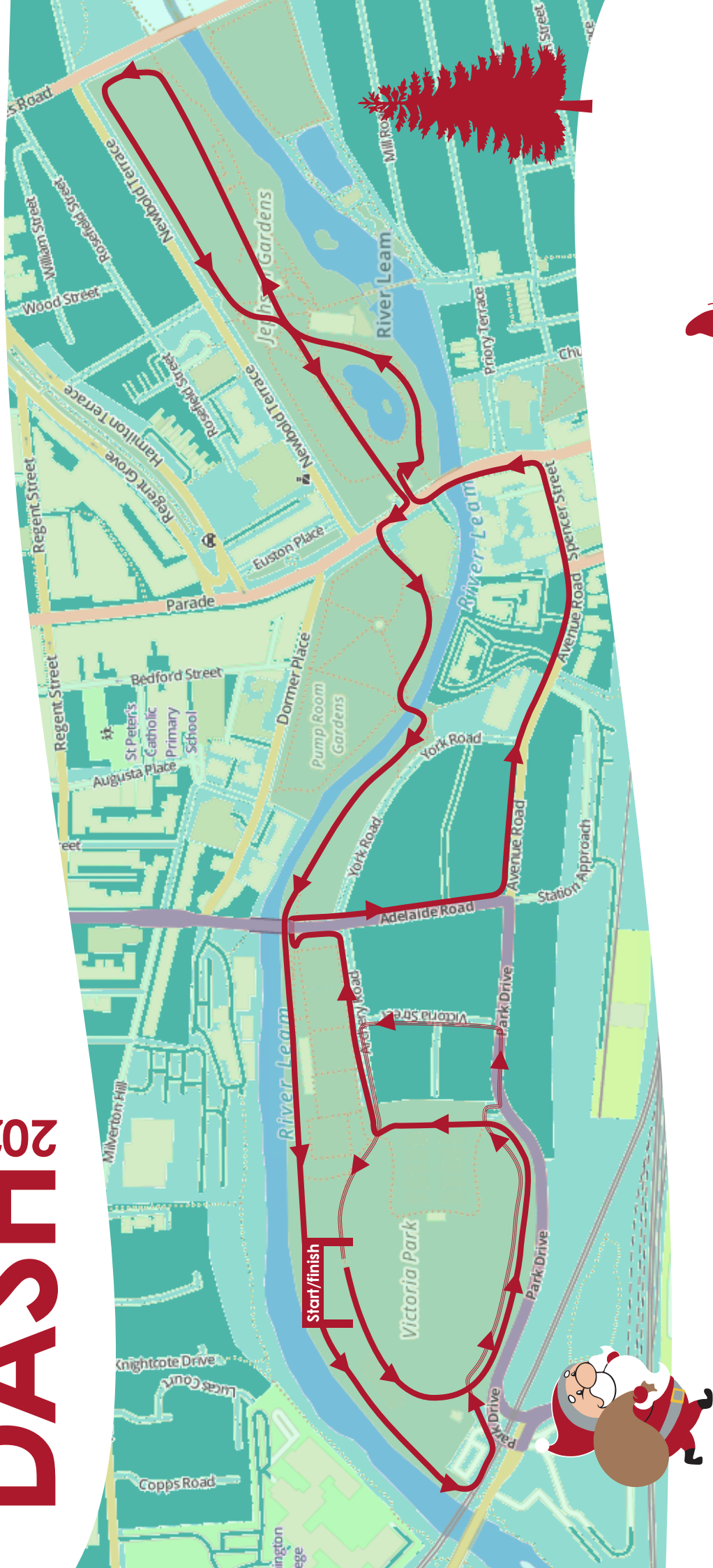
Your ticket price covers the cost of the following:

- Entrance to a Christmas event, including magical snow, Christmas performances and a visit from Santa himself.
- Fully signed 5KM route
- First aid
- Medal
- Fantastic Support
- Festive Training plan
- Performers

Your dedication to fundraising supports both our patients and their families. We cannot thank you enough for all fundraising efforts

THE MYTON HOSPICES SANTA DASH 2024

Sponsored by



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